



PRESS RELEASE
(For immediate release)

In a company, it is everybody's responsibility to protect the environment

Wiltz, 20 August 2018.

As part of its CSR policy, at NO-NAIL BOXES environmental compliance is a core concern. To produce responsible packaging, we must start first and foremost by promoting internal ecological management systems!



The fact that NO-NAIL BOXES is able to produce responsible packaging is mainly due to the company's internal environmentally-friendly policy. Indeed, for several years now, NO-NAIL BOXES has implemented a series of measures encouraging its employees to take an ecologically responsible approach.

"In corporate terms, Sustainable Development means being profitable enough to continue to be there in the future. Managing a company correctly will often lead to developing behaviours which benefit the environment. In our case, recycling steel and optimising wood shavings and plywood reduces our use of raw materials. Organising the workplace differently in a way that takes new ways of working into account, such as part-time, home-working, etc., also allows us create buildings that are the optimal size", says Michèle Detaille, Managing Director of the ALIPA Group.

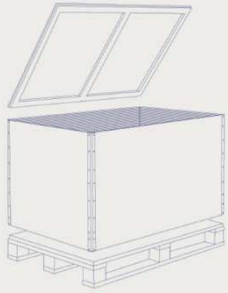
Reducing greenhouse gas emissions

Like the ALIPA Group, NO-NAIL BOXES is researching transport solutions that are less environmentally damaging. For example, that's why the staff is encouraged to carpool on their daily commute to work.

Other measures have been introduced to reduce staff travel. "Because of the long distances travelled by staff who come from the German-speaking region of Belgium, we have rented office space in Weiswampach that we make available to these employees one day a week. Where we are permitted to do so by law, we allow home-working, and we strongly encourage the use of modern means of communication to reduce travel", explains Michèle Detaille.

In fact, sales representatives regularly hold meetings by video-conferencing, and when they do travel, their journeys and meetings are optimised so that they meet a maximum number of clients while keeping the distances travelled to a minimum.





Waste management and electricity savings



NO-NAIL BOXES has gained the Luxembourg designation of “SuperDrecksKëscht® fir Betriber”, amongst others. This label demonstrates the company’s commitment to the prevention, management and reduction of waste.

Since the beginning of 2018, the company has replaced all of its workshop lighting with LEDs! This change has resulted in big electricity savings. Over the period from January to July of 2018,

overall site consumption went down by 10% against the same period in 2017, and at the same time increasing production by 16%!

Established in Wiltz, No-Nail Boxes has been manufacturing folding plywood and steel crates for industry since 1961. Every year, some 300,000 cases, 90% of which are tailor-made, come out of its production lines. Certified ISO 9001 and 14001, AEO, PEFC, CSR, SuperDrecksKëscht fir Betriber and Dry at Gesund mat System, No-Nail Boxes is integrated in the packaging division of the ALIPA Group, a Luxembourg specialist in industrial packaging and lifting, which counts at total about 130 employees.

Note for the editors, not for publication

Participant



Michèle DETAILLE
Managing Director

Photo: ALIPA Group

For more information, please contact:



NO-NAIL BOXES (ALIPA Group)
Antoine MAHIN – Communication Officer
25, Salzbaach – L-9559 Wiltz
Tél : +352 81 92 81 - 257 – Email : amahin@alipa.lu
Photo: ALIPA Group
Visit our website: www.no-nailboxes.com

