

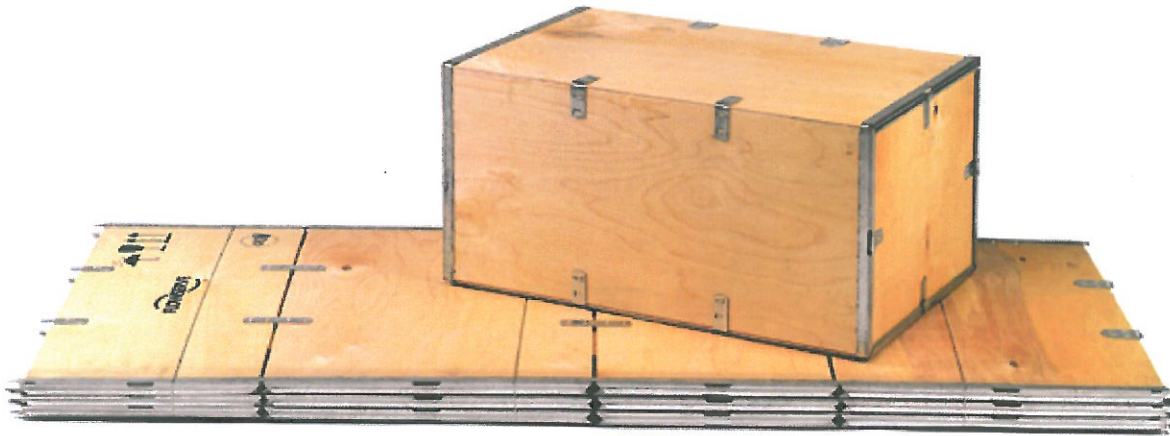
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NO-NAIL BOXES says it with Flowers

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Constituted 100% of plywood and steel, the NO-NAIL BOXES folding crates are part of a concept of sustainable development as they use natural and renewable resource (wood), which is doing good to the planet; on the occasion of the International Day of Forests on 21 March, NO-NAIL BOXES (part of the Alipa Group) decided to thank its customers in an original way.

Each year, the UN International Day of Forests sees several actions and events across the world to promote, protect and celebrate forests.

NO-NAIL BOXES participated in this event this year as it respect the environment. "We pay special attention to the sustainable management of natural resources, especially forests, since wood is our main area. By choosing our folding boxes made of plywood, customers collaborate in our approach. We wanted to thank them. On this particular day on the eve of spring, how else than with flowers?" explained Michèle Detaille, Managing Director of NO-NAIL BOXES, based in Wiltz.

Maryline Godfrind, Marketing Manager of Alipa Group added "Our customers are located throughout the Benelux as well as in many European countries such as France, Germany, Spain, Hungary and Turkey ... with such a large catchment area, it is very difficult to provide a bouquet of flowers to each of them. In addition, a bouquet is fleeting and we wanted action on the longer term. That is why we decided to offer flower seeds, which, once planted, will brighten up the beds or plant boxes of our customers over the coming weeks."

"We believe that the protection of the environment and industrial activities are compatible if manufacturers are attuned to nature and respect," said Michèle Detaille. Thus, the protection of the environment and the sustainable use of natural resources are an integral part of the philosophy of NO-NAIL BOXES. For several years, the company has set up a system of environmental management (ISO 14001), and shall, as a socially responsible

(CSR) company, minimise the negative impact of its activities on the environment. Involved in the prevention, management and waste reduction, the company also holds the "SuperDrecksKëscht ® fir Betriber" label in Luxembourg. With the PEFC (Programme for the Endorsement of Forest Certification Schemes), the company goes further in its efforts since its folding boxes made of plywood are produced from PEFC and contribute to sustainable forest management, environmentally, socially beneficial and economically viable.

In addition, made of 100% plywood and steel, the NO-NAIL BOXES folding crates are easily recyclable. "NO-NAIL BOXES BOXES = NO-WASTE" said Michèle Detaille before finishing "All these actions are not only the attention of a single day. They are to be applied every day: all the flowers of the future are in the seeds of today"!

Based in Wiltz in the north of Luxembourg, No-Nail Boxes employs sixty people. It has manufactured since 1961 folding boxes made of plywood and steel for industry and defense. Each year, there around 300,000 cases are produced, 85% tailor-made coming out of its production lines. Clients, spread between France, Benelux, Germany, Switzerland, Spain and Italy, use most of these cases for export shipping by air, land or sea, worldwide.
