

No-Nail Boxes Demand Suppliers Adopt CSR Approach

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Economic and social changes are pushing companies to adopt a CSR (Corporate Social Responsibility) approach; No-Nail Boxes, the Luxembourg manufacturer of plywood folding crates, has adopted this approach since 2011.

For 2018, the company wants to show that it is able to provide a responsible packaging solution; however, it expects the same from its plywood suppliers.

Plywood represents a large part of the raw material used by the company to produce its folding crates for the industry, hence the importance of choosing its suppliers. "We work first with sustainable suppliers! These are long-term collaborations. Then

these providers must have social practices that match ours," said Philippe Winkin, Industrial Manager.

A CSR approach implies integrating the three pillars of sustainable development: the social dimension and equal opportunities, governance and the environment. The latter is very important in the eyes of society. Philippe Winkin testified "We are PEFC certified. This label is proof that we use wood from forests subject to sustainable management."

Thus, No-Nail Boxes can claim to be a socially responsible company. The CSR approach will become more and more important in commercial relations. In the near future, the company that adopts a CSR approach will have a better chance of winning a contract against any company.

Established in Wiltz, No-Nail Boxes has been manufacturing folding plywood and steel crates for industry since 1961. Every year, some 300,000 cases, 90% of which are tailor-made, come out of its production lines. Certified ISO 9001 and 14001, AEO, PEFC, CSR, SuperDrecksKëscht fir Betriber and Dry at Gesond mat System, No-Nail Boxes is integrated in the packaging division of the ALIPA Group, a Luxembourg specialist in industrial packaging and lifting, which counts at total about 130 employees.