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## Wiltz Hosts Regional Meeting of French Union of Packers

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SEILA 2018 annual event in Wiltz;

Three times a year, the French Union of Industrial Packaging and Associated Logistics (SEILA) organises regional meetings to meet its members and to forward their requests and ideas to the Board of Directors; it has been more than 10 years since SEILA has met in the Grand Duchy.

NO-NAIL BOXES, a Luxembourg manufacturer of plywood folding crates, has been a member of SEILA since 30 November 1998; SEILA organised the regional meeting in Wiltz last Friday 6 April 2018, in collaboration with the Luxembourg company, a member of the ALIPA Group.

**A welcome "Made in Luxembourg"**

*"This meeting brought together the Ile de France, the North-East of France, Belgium and Luxembourg. This shows first of all the recognition for the longevity of NO-NAIL BOXES within the union. This is also an interest for our products. But above all, it is the proof that NO-NAIL BOXES, and more widely the Grand-Duchy of Luxembourg, is an integral part of the fabric of French packers!"* said Michèle Detaille, Managing Director of the ALIPA Group.

Everything was planned so that the day unfolded as scheduled. *"The morning was devoted to a visit to our production workshops, followed by a working meeting. We also planned a more relaxed activity, as requested: here, the participants were able to brew their own beer during a Brewing Seminar at the Chateau de Wiltz, organised by the Wiltz Tourist Office in collaboration with the Simon Brewery"* explained Jil Theis, Project Officer.

### **The importance of SEILA**

SEILA is an important organisation representing packers with national authorities, in this case French and European. The union is also a good source of information regarding international standards. It is also a source of evolution since it allows, through regional meetings, to know the market and to meet the users of packaging.

*"These are convivial moments. These meetings are really an opportunity to meet, in very good conditions, customers with whom we have a warm relationship"*, concluded Mme Detaille.

Established in Wiltz, NO-NAIL BOXES has been manufacturing folding plywood and steel crates for industry since 1961. Every year, some 300,000 cases, 90% of which are tailor-made, come out of its production lines. Certified ISO 9001 and 14001, AEO, PEFC, CSR, SuperDrecksKëscht fir Betriber and Dry at Gesond mat System, NO-NAIL BOXES is integrated in the packaging division of the ALIPA Group, a Luxembourg specialist in industrial packaging and lifting, which has about 130 employees.